

INDIGO Webinar #2

Social, Frugal and Inclusive innovation

About INDIGO Webinar #2

The webinar

Social, Frugal and Inclusive Innovation

will take place on the **6th March 2017, at 11.00am GMT** (12.00pm CET and 4.30pm New Delhi's time). The webinar will last 60 minutes and will be held in English.

INNO INDIGO Innovation Roadmap highlighted that frugal innovations could be a focus of joint activities between European and Indian clusters and SMEs. The INNO INDIGO Innovation Roadmap continues in its recommendations, that frugal innovation could be a collaboration area because frugal innovations have gained relevance in India and Europe and focus not only on developing high tech solutions but offer broader export and collaboration opportunities for companies.

We'll first present what social, frugal and inclusive innovation are and how your projects could generate both economic AND social impact.

Then the webinar will consider frugal innovation and how to use it in the innovation process and market application.

Click [here](#) to register

For any additional information please contact: Chiara.Davalli@ebn.eu

Moderator & Speakers

Moderator:

- **ZSI (moderation & overview)**

Speakers:

- **Spot opportunities in Global Challenges. The method of So Science**
- **Prashant Jha, All India Institute of Medical Sciences, Frugal innovation and how to use them in your innovation process and market application**

Programme

11:00-11:10 Introduction about the webinar & overview about INNO INDIGO > ZSI

11:10-11:25 Talk1 > SO SCIENCE?



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration.

11:25-11:30 Q&A > ZSI

11:30-11:50 Talk2 > Prashant Jha

11:50-12:00 Q&A and conclusions > ZSI

Logistics

- Title: *Social, Frugal and Inclusive innovation*
- Date: 6 March 2017
- Time: **10.00am GMT** (11.00pm CET and 3.30pm New Delhi's time).
- Duration: 60 minutes
- Platform: Go To Webinar (EBN will host the webinar)
- Registration link: <https://attendee.gotowebinar.com/register/3973494665900503810>
- Number of Participants: up to 100 (minimum target 10 participants)

