

INDIGO Webinar #5

Communication strategy for research projects reaching out to a broader public

About INDIGO Webinar #5

The webinar

Communication strategy for research projects reaching out to a broader public

which is taking place on the **24th March 2017, at 10.00am GMT** (11.00pm CET and 3.30pm New Delhi's time).

The webinar will last 60 minutes and will be held in English.

This webinar aims to present the elements of a sound communication strategy for research projects reaching out to a broader public.

Click [here](#) to register

For any additional information please contact: Chiara.Davalli@ebn.eu

Moderator & Speakers

Moderator:

- **Pamela Bartar, Centre for Social Innovation (ZSI)**

Speaker:

- **Rhonda Smith, Founder Director & Team Leader at MINERVA Communications and Coordinator of CommBeBiz project**

Programme

11:00-11:10 Introduction about the webinar & overview about INNO INDIGO > Pamela Bartar, ZSI

11:10-11:50 Communication strategy for research projects reaching out to a broader public > Rhonda Smith, MINERVA Communications and Coordinator of CommBeBiz project

11:50-12:00 Q&A and conclusions > Pamela Bartar, ZSI

Logistics

- Title: *Communication strategy for research projects reaching out to a broader public*
- Date: 24th March 2017
- Time: 10.00am GMT (11.00pm CET and 3.30pm New Delhi's time).
- Duration: 60 minutes



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration.

- Registration link: <https://attendee.gotowebinar.com/register/8869791468201041666>

